



### NEW YEAR'S AD PACKAGE:

#### **(ADVERTISING)**

\*One (1) vomitory sign

*2'x5' backlit in 7,000 seat arena bowl*

#### **(PRICE POINT ADVERTISING)**

\*Two (2) Sovereign Spotlight ads

*34,000 subscribers receive timely electronic newsletters that detail newly announced shows or ticket specials*

#### **(CUSTOMER RELATIONS)**

A Baker's Dozen of Royals Tickets

*13 Ticket vouchers good for any remaining regular season game*

#### **(ADVERTISER PRIVILEGE)**

Pre-Sale Ticket Opportunities

*As a Sovereign Center advertiser, you have the right to receive announcements and purchase tickets before they go on sale to the general public*

#### **(COMPANY NAME RECOGNITION)**

Electronic Message Center Scroll

Company name seen at all events on arena's two electronic boards

#### **(CORPORATE PARTNER)**

Sovereign Center website

Logo and link listed as proud corporate sponsor of the Sovereign Center

**TOTAL VALUE: \$3,295      YOUR COST: \$2,500**

*Terms: Full year agreement...Flexible billing options...Cost does not include sign production...Installation of sign included.  
Contact: Mark Wallace (610) 898-7214 or 610-468-0553 or email: mwallace@sovereigncenter.com*

